



**JAPAN  
CUTS**



**JAPAN  
SOCIETY**



**JAPAN CUTS 2025 OVERVIEW**

# ABOUT JAPAN SOCIETY

Japan Society is a century-old independent nonprofit organization in NYC focused on connecting the USA and Japan.

We do this through art, culture, business, policy, education, exhibits, performing arts, language lessons, lectures, and film. We have welcomed US Presidents, Japanese Prime Ministers, and Nobel Prize winners.

We present preview, premiere, and repertory screenings of contemporary and classic Japanese movies and reach audiences and media in the largest city in the USA.



# JAPAN SOCIETY FILM

Since the 1970s, Japan Society has committed to making film one of its key programs, and we are NYC's leading venue for the exhibition of new Japanese cinema and career-spanning retrospectives.

Historically, Japan Society has welcomed legendary guests including Akira Kurosawa, Toshiro Mifune, Nobuhiko Obayashi, Nagisa Oshima, and Donald Richie.

We now present leading actors, directors, and over 60 films annually, and reach over 15,000 New Yorkers.

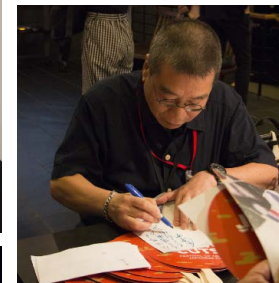


# JAPAN CUTS AT JAPAN SOCIETY

In 2007, Japan Society launched JAPAN CUTS: Festival of New Japanese Film.

An annual highlight of New York's cinema scene, JAPAN CUTS is the largest festival of contemporary Japanese cinema in North America, and it plays host to international premieres, major celebrities, rising stars, and a passionate filmgoer community.

2025's JAPAN CUTS will be July 10 to July 20. It is the 18th edition of the festival and will present over 30 films.

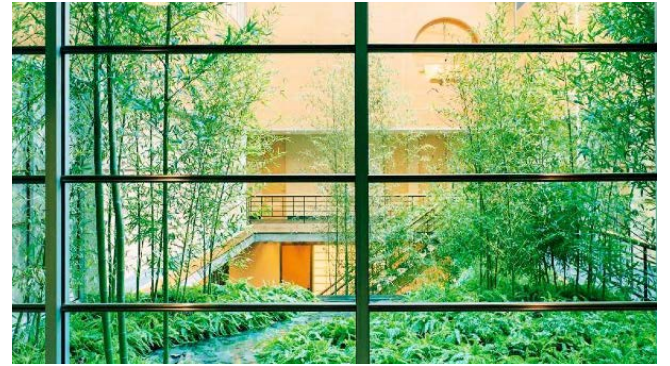


# LOCATION & TECHNOLOGY

All events take place inside Japan Society's headquarters at 333 East 47th Street, one block from the United Nations and minutes from Grand Central Terminal.

Designed by architect Junzo Yoshimura, our Japan House opened to the public in 1971 and in 2011 was designated a landmark by the City of New York.

Japan Society's theater has 260 seats. Its screen is 21'8" x 10'. It has 5.1 sound and can present films in 35mm, 16mm, and DCP. We have additional spaces for receptions, press interviews, and green rooms.



# 2024 HIGHLIGHTS

**All the Long Nights**

**August in the Water**

Director Gakuryu Ishii In-Person

**Between the White Key and the Black Key**

Director Masanori Tominaga In-Person

**Blue Imagine**

**Blue Period**

**Cha-Cha**

**Following the Sound**

**Great Absence**

Director Kei Chika-ura & Actor Tatsuya Fuji In-Person

**Ice Cream Fever**

Director Tetsuya Chihara In-Person

**Kadono Eiko's Colorful Life: Finding the Magic**

**Kubi**

**Kyrie**

**Look Back**

**Mermaid Legend**

**Motion Picture: Choke**

**Moving**

Actor Tomoko Tabata In-Person

**Performing Kaoru's Funeral**

Director Noriko Yuasa In-Person

**Rei**

**Retake**

**Sayonara, Girls.**

**Shadow of Fire**

Director Shinya Tsukamoto & Actor Mirai Moriyama In-Person

**Shin Godzilla: Orthochromatic**

**Shunga: The Lost Japanese Erotica**

**Six Singing Women**

**The Box Man**

Director Gakuryu Ishii In-Person

**The Making of a Japanese**

**Whale Bones**



# GUEST HIGHLIGHTS



**Mirai Moriyama**  
森山 未来



**Sakura Ando**  
安藤 サクラ



**Yu Aoi**  
蒼井 優



**Lily Franky**  
リリー・フランキー



**Kirin Kiki**  
樹木 希林



**Tatsuya Fuji**  
藤 竜也



**Kazuki Kitamura**  
北村 一輝



**Atsuko Maeda**  
前田 敦子



**Joe Odagiri**  
オダギリジョー



**Gakuryu Ishii**  
石井 岳龍



**Ema Ryan Yamazaki**  
山崎 エマ



**Kei Chika-ura**  
近浦 啓



**Shinya Tsukamoto**  
塚本 晋也



**Yuya Yagira**  
柳楽 優弥



**Koji Yakusho**  
役所 広司

# MEDIA

Previous media coverage includes:

The New York Times VARIETY VICE Forbes

THE WALL STREET JOURNAL  
WSJ



ANIMENEWSNETWORK  
THE INTERNET'S MOST TRUSTED ANIME NEWS SOURCE

Gothamist NEW YORK

salon



Nerdist

NEW YORK POST



amNEWYORK

Film Stage  
YOUR SPOTLIGHT ON CINEMA.



REUTERS

OBSERVER

YAHOO!  
JAPAN

BROOKLYN RAIL

HYPERALLERGIC

Indiewire®



TECHNICA

The Asahi Shimbun

週刊NY生活

thejapantimes

DAILYSUN<sub>NEWYORK</sub>

NYジャピオン  
WEEKLY NY JAPION



International  
Business  
Times

nippon



gen  
Gay City News

SCREEN  
ANARCHY

The NEW YORK Sun

“

“Meticulously curated...  
An annual highlight of New York’s  
film calendar.”

—The New York Times

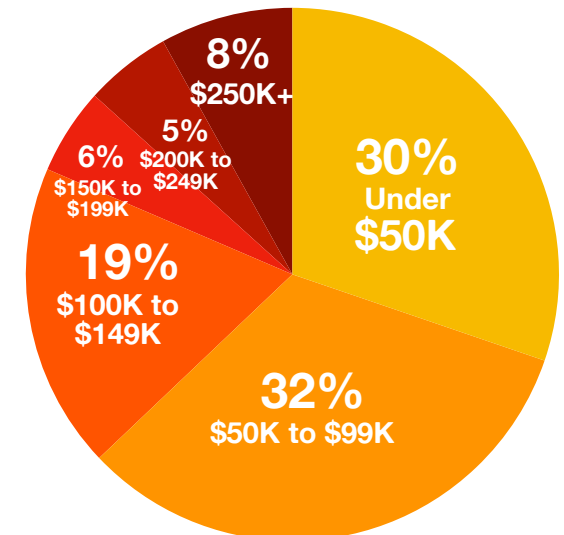
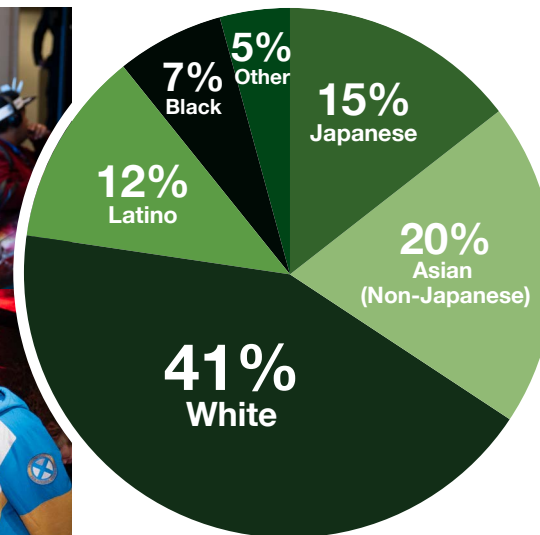
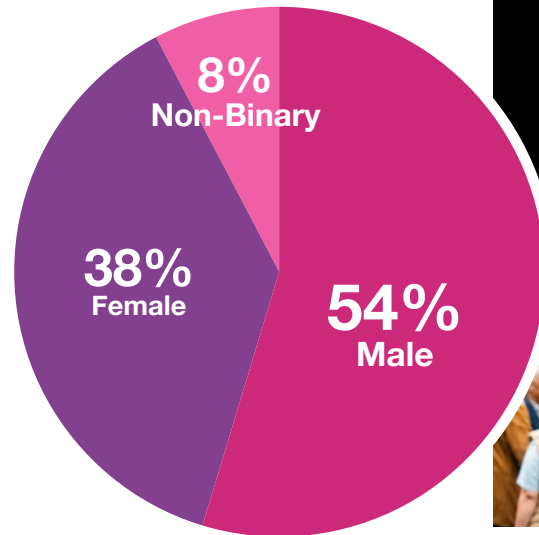
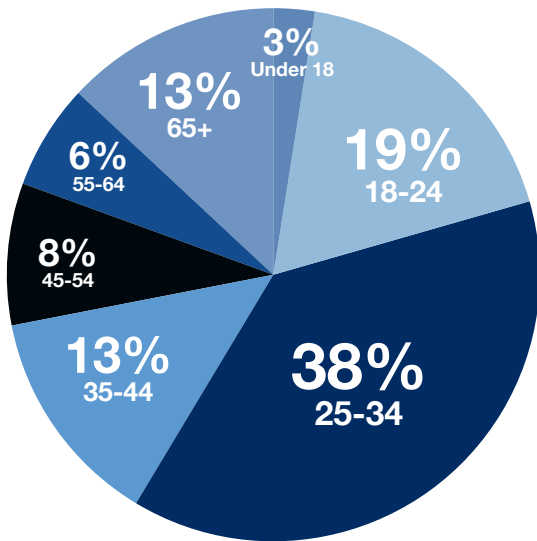
”

“A comprehensive snapshot of one  
of the world’s most exciting national cinemas—  
it’s the closest you can get to Japan  
without actually going there.”

—IndieWire



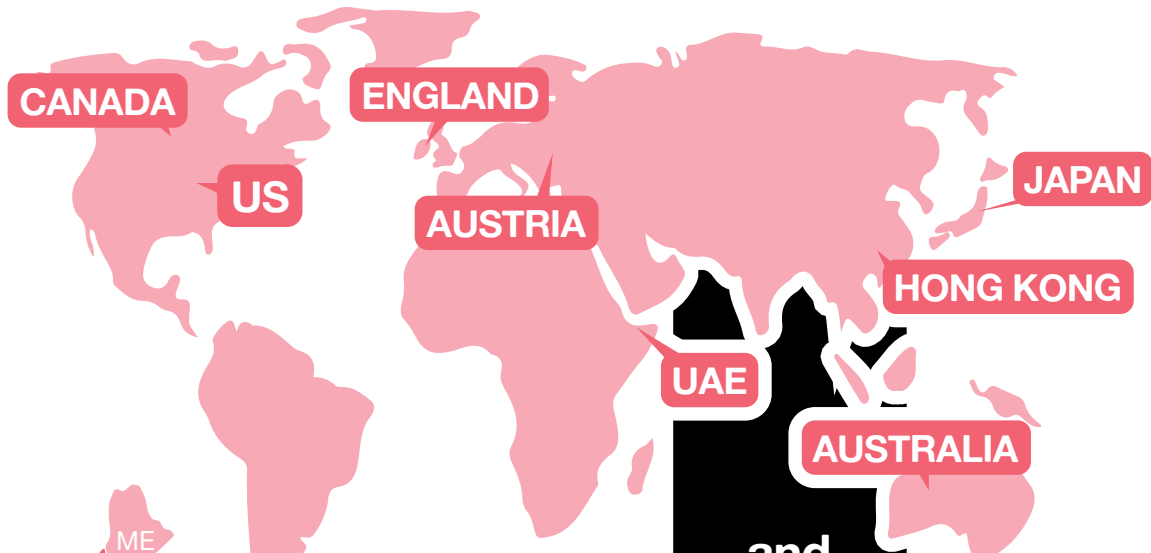
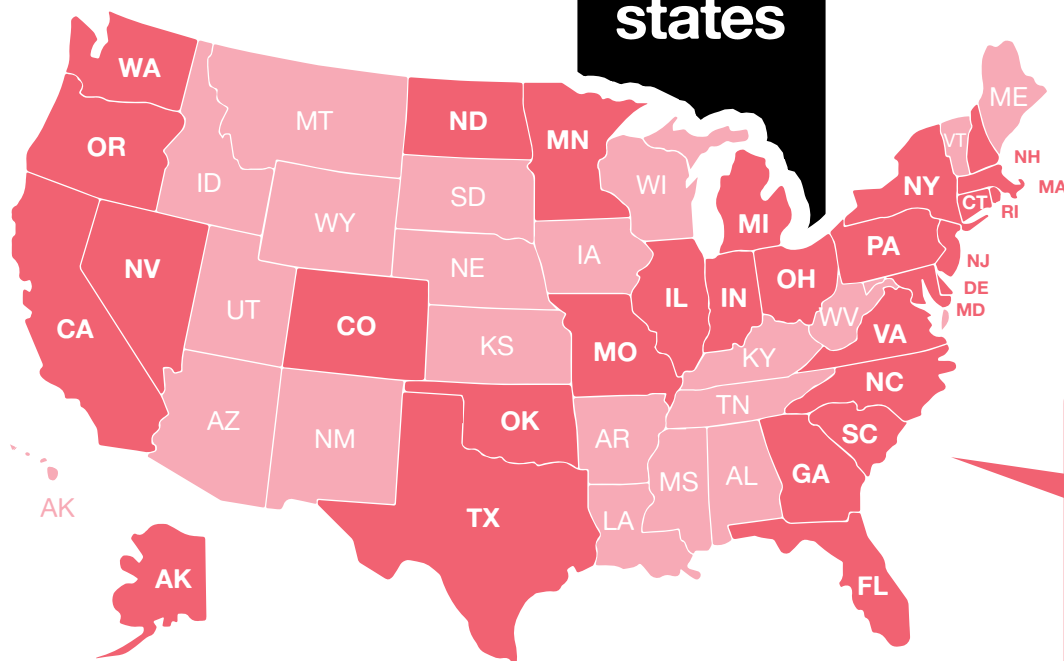
# AUDIENCE



# AUDIENCE

we welcome over  
**5,000**  
attendees

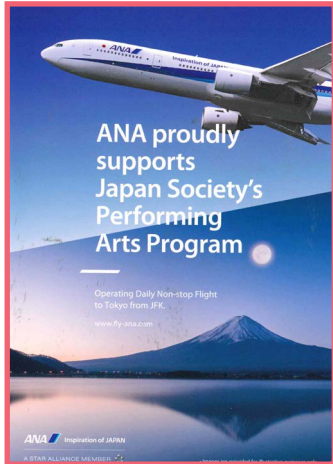
from  
**28**  
different  
states



and  
**8**  
different  
countries!

AK GA NJ PA  
CA IL NV RI  
CO MN NY SC  
CT MO OH TX  
DC NC OK VA  
FL ND OR WA

# SPONSORSHIP HIGHLIGHTS



Branding in Program Guide



Postcards in Lobby



Logo Onscreen before Screenings



Talent Meet and Greet



Branding Onscreen before Screenings



Logo on Step and Repeat



Autograph Signings



Exterior Branding

# SPONSORSHIP HIGHLIGHTS



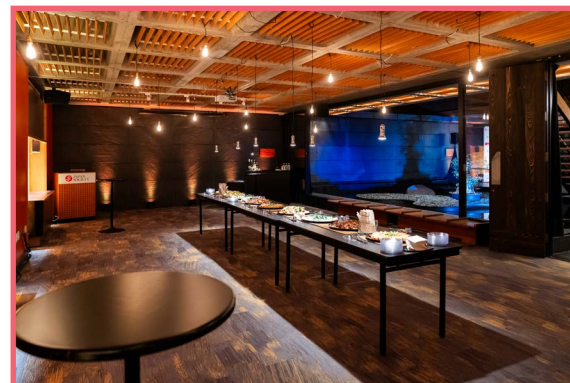
Attendee Giveaways



Product Sampling



Press and Green Rooms



Receptions



Custom Cocktails



Lobby Branding



Merchandise Sales



Product Displays

# FESTIVAL SPONSORSHIPS

JAPAN CUTS is only possible because of the generosity of government, foundation and corporate donors. We would love to discuss your support of Japanese cinema in the biggest city in America.

SPONSORSHIP DETAILS	\$5,000 BRONZE SPONSOR	\$10,000 SILVER SPONSOR	\$15,000 GOLD SPONSOR
Logo on Festival Website and Newsletters	Yes	Yes	Yes
Acknowledgment in Press Releases	Yes	Yes	Yes
Logo in Festival Trailer	Yes	Yes	Yes
Logo in Program Guide	Yes	Yes	Yes
Invitations to Public Events	Yes	Yes	Yes
Acknowledgment on Screen before Films	Yes	Yes	Yes
Postcard or Giveaways in Lobby		Yes	Yes
Invitations to Private Events and Receptions		Yes	Yes
Full Screen Image Rotating before Films		Yes	Yes
Full Page Acknowledgement in Program Guide			Yes
Logo on Festival Posters and Postcards			Yes
Logo on Step & Repeat			Yes

# ADDITIONAL OPPORTUNITIES

JAPAN CUTS is only possible because of the generosity of government, foundation and corporate donors. We would love to discuss your support of Japanese cinema in the biggest city in America.

## \$10,000 Reception Sponsor



Bring our Opening Night Reception or Centerpiece Reception to life. You will present an evening of live music, custom cocktails and more. Your name would be atop all mentions of the reception, you can brand our cocktails and you can invite your team and partners - including a meet and greet with the evening's special guests.

## \$20,000 Award Sponsor



The Cut Above Award is presented each year to a significant director or actor. Your sponsorship will help support their travel, and your name would be atop all mentions of the award and on the award itself. Plus, you can help introduce the award and invite your team and partners - including a meet and greet with the award recipient.

## \$100,000 Exclusive Title Sponsorship



This sponsorship is available to a single partner and would connect your name to JAPAN CUTS in all usage and promotions. JAPAN CUTS would be presented by YOU, and we would work with you to customize this sponsorship to include a full year of recognition and benefits befitting your tremendous support.

# CELEBRATE FILM WITH US

**Japan Society connects Japan and NYC,  
and we invite you to be part of our film  
festival and impact audiences in the  
biggest city in the USA.**

<b>Peter Tatara</b>	<a href="mailto:ptatara@japansociety.org">ptatara@japansociety.org</a>	<i>Director of Film</i>
<b>Alexander Fee</b>	<a href="mailto:afee@japansociety.org">afee@japansociety.org</a>	<i>Film Programmer</i>
<b>Nozomi Iizuka</b>	<a href="mailto:niizuka@japansociety.org">niizuka@japansociety.org</a>	<i>Director, Corporate Partnerships</i>
<b>Akane Ohara</b>	<a href="mailto:aohara@japansociety.org">aohara@japansociety.org</a>	<i>Officer, Corporate Partnerships</i>

