

**US
Japan**



**Women
Leaders
Initiative**

Japan Society is committed to empowering women in the U.S.-Japan space through the *U.S.-Japan Women Leaders Initiative*.

Through this initiative, our aims are twofold:

1

Cultivate women's empowerment in the workplace by providing participants with meaningful engagement through our curated events.

2

Serve as a catalyst for change in increasing the number of women in leadership positions within the U.S.-Japan space.



This Initiative is a platform for learning and empowerment, and for ongoing discussion and connection.

Addressing a key aspect in the U.S.-Japan relationship, it aligns with Japan Society's longstanding mission to convene important conversations on topics that bind our two countries together, and to forge deep connections between the U.S. and Japan for positive change.

Sponsorship Opportunities

Position your company as a leader in women's empowerment and diversity within the U.S.-Japan space.

- **\$25,000 Advocate** Logo exposures on web, eNews, program brochure, verbal acknowledgement at the Women's Initiative event
- **\$50,000 Leader** all benefits at the Advocate level, opportunity to send a speaker to an event either in New York or in Tokyo
- **\$100,000 Champion** all benefits at the Leader level, Industry Exclusivity

Our Focus

2 Panel Discussions

Featuring dynamic events with leading speakers to discuss topics related to women's empowerment and diversity.

2 Networking Receptions

Exclusive networking receptions for corporate members, creating a vibrant community of like-minded professionals. These receptions offer invaluable opportunities to connect with peers, foster new relationships, and engage directly with speakers.

Group Mentoring Program (6 sessions)

Focusing on the acceleration of the professional development of executive women in the U.S.-Japan space. Participants learn together from mentors who will foster collaboration and community among the mentees while imparting skills and knowledge that will facilitate opportunities for their professional development. The program includes a kick-off event, six mentoring sessions, and a graduation ceremony.

Kick-Off Event

The first event of the Group Mentoring Program, where mentors and mentees meet face-to-face, make introductions, and begin the mentor-mentee matching process.

Graduation Ceremony

Marking the conclusion of the Group Mentoring Program, celebrating the achievements of the mentees. This special event is attended by mentors and representatives from participating corporate members, honoring the success and growth of each mentee as they complete the program.

600+

individuals have participated in the events

40

corporate member companies have actively participated

79%

attendees are women

96%

of the attendees have expressed that their active involvement in our events has greatly enhanced their awareness of modern workplace diversity issues

U.S.-Japan Women Leaders Initiative events are open to Japan Society Corporate members only. For further information about Corporate Membership, please contact corp-membership@japansociety.org.



For more information on *U.S.-Japan Women's Leaders Initiative*, please click [here](#). To learn more about our newly launched Group Mentoring Program, please click [here](#).

Connect with Us

Questions?

Connect with us today to learn more about the *U.S.-Japan Women's Initiative Program*

Nozomi Iizuka

Director, Corporate Partnerships

Phone: 212-715-1201

Email: niizuka@japansociety.org

Akane Ohara

Officer, Corporate Partnerships

Phone: 212-715-1207

Email: aohara@japansociety.org



333 East 47th Street New York, NY 10017

japansociety.org